

## ABOUT SCHOOL OF BUSINESS

**700 plus students, 300+ Scopus publications,  
80+ patents published and 10 patents granted.**

The School of Business at SR University was established in 2006, starting with the Master's in Business Administration program. Over the past 15 years, the school has added several more programs, including Bachelor's in Business Administration, Integrated Master of Business Administration, and Ph.D. programs. Currently, the School has over 700+ students on campus. The School of Business at SR University is dedicated to research that strives to solve societal problems in and around the region. The school has a team of more than 80 Ph.D. scholars working on research in General Management, Marketing, Finance, Economics, Logistics, Human Resources, Entrepreneurship, and other areas. The School of Business at SR University has over 20 distinguished in-house faculty and adjunct faculty from industry and international academia. The school has established academic relationships with many institutions across the globe for student exchange programs, including Masters, Bachelors, and Ph.D. programs. Over the years, the school has published more than 500 research articles, 80+ patents Published, 10 of which have been granted, received 4 research grants from premier Government agencies, 300+ Scopus Publications and conducted 9 international seminars, workshops, and training programs.

The School of Business at SR University is also known for its annual programs, such as Make n Market, Idea Premiere League, and Vyuha, as well as its SR Innovation Exchange incubator, one of the largest on an academic campus. The thought leaders of the school also regularly engage in consulting and start-up mentoring.

## RESOURCE PERSONS



**Dr. M. Rajya Laxmi**  
Associate Professor & Head  
School of Business  
SR University



**Dr. T. Srinivas**  
Associate Professor  
School of Business  
SR University



**Dr. P. Karthik**  
Assistant Professor  
School of Business  
SR University



**Dr. P. Sanjeeva Kumar**  
Assistant Professor  
School of Business  
SR University



**Mr. K. Madhan Kumar**  
Manager  
Human Resource, TCS.



## ADVANCING RESEARCH IN HRM : DISRUPTIVE THEMES AND EMERGING PARADIGMS

5-day Faculty Development Programme (FDP)

**22<sup>nd</sup> - 26<sup>th</sup> July, 2025**

### About SRU :

Sri Rajeshwara Educational Society, the parent body of SR University is a 50-year-old conglomerate of educational institutions with more than 90,000 students and 17,000 teaching and non-teaching staff members. SR Educational Academy governs 95 Educational Institutions across Telangana and Andhra Pradesh. For more information visit <https://sru.edu.in/>

## ABOUT THE FDP :

This FDP focuses on enhancing HR practices by exploring strategies to boost employee engagement and improve the employee lifecycle experience. Participants will learn to apply psychological and behavioral insights to foster a positive, inclusive, and high-performance work culture. The program also covers qualitative and quantitative research methods essential for impactful HRM research.

## PROGRAM OUTCOMES :

1. Develop frameworks for improving employee engagement and enhancing the employee lifecycle experience.
2. Apply psychological and behavioral principles to build a positive, inclusive, and high-performance work culture.
3. Demonstrate the qualitative and quantitative research designs in the HRM research.

## PARTICIPANTS :

Faculty Members, Research Scholars, Doctoral Students, and Industry Professionals.

## PROGRAM SCHEDULE :

Day	Program description	Speakers
Day 1	Introduction to current HR trends	Dr. T. Srinivas Dr. M. Rajya Laxmi
	Technology in HR	
	Emerging role of Indian HR in the GCC (Global Capability Centers) revolution.	
Day 2	Employee engagement and experience Building a positive employee experience	Dr. M. Rajya Laxmi Dr. T. Srinivas
Day 3	Managing the technostress Qualitative research design in HRM Data saturation	Dr. P. Sanjeeva Kumar
Day 4	Managing employee performance at work Creating a high-performance work culture Quantitative research design in HRM	Dr. P. Karthik
Day 5	Future trends in HRM Creating a strategic HR Plan for the future	Mr. K. Madhan Kumar

## REGISTRATION DETAILS

Registration Fee :

**2000/-**

### How to apply :

If you have interest to join this faculty development program, please complete the registration by filling and submitting the online Google form shown below or by scanning QR Code

**Note :** All participants will get no-cost accommodation and food at the university halls of residence. Participants traveling great distances would be eligible for two-way transportation costs up to Rs. 2000 after providing proper documentation. This will only apply to transportation by bus, train or flight from current working location.

## ACCOUNT DETAILS FOR REGISTRATION :

Account Name : **SR UNIVERSITY**

Account Number : **120001993795**

IFSC Code : **CNRB0002450**

MICR Code : **506015003**

Foreign Exchange/SWIFT Code : **CNRBINBBBFD**

**Address :** Balasamudram Branch, Hanumakonda, Warangal, Telangana, INDIA - 506001

SCAN TO REGISTER :



<https://forms.gle/R2EWfDvdxsfa1bVu6>

SCAN TO PAY :



For more details contact :

**Dr. P. Karthik**  
Assistant Professor, School of Business.  
Phone : +91 99490 94577  
Email : p.karthik@sru.edu.in

**Dr. P. Sanjeeva Kumar**  
Assistant Professor, School of Business.  
Phone : +91 73066 28358  
Email : p.sanjeev@sru.edu.in