



## MANAGEMENT REDEFINED FOR A WORLD IN MOTION...!

Lead with Purpose... Succeed with SRU



SIU

SCHOOL OF **BUSINESS** 

Partnership with





















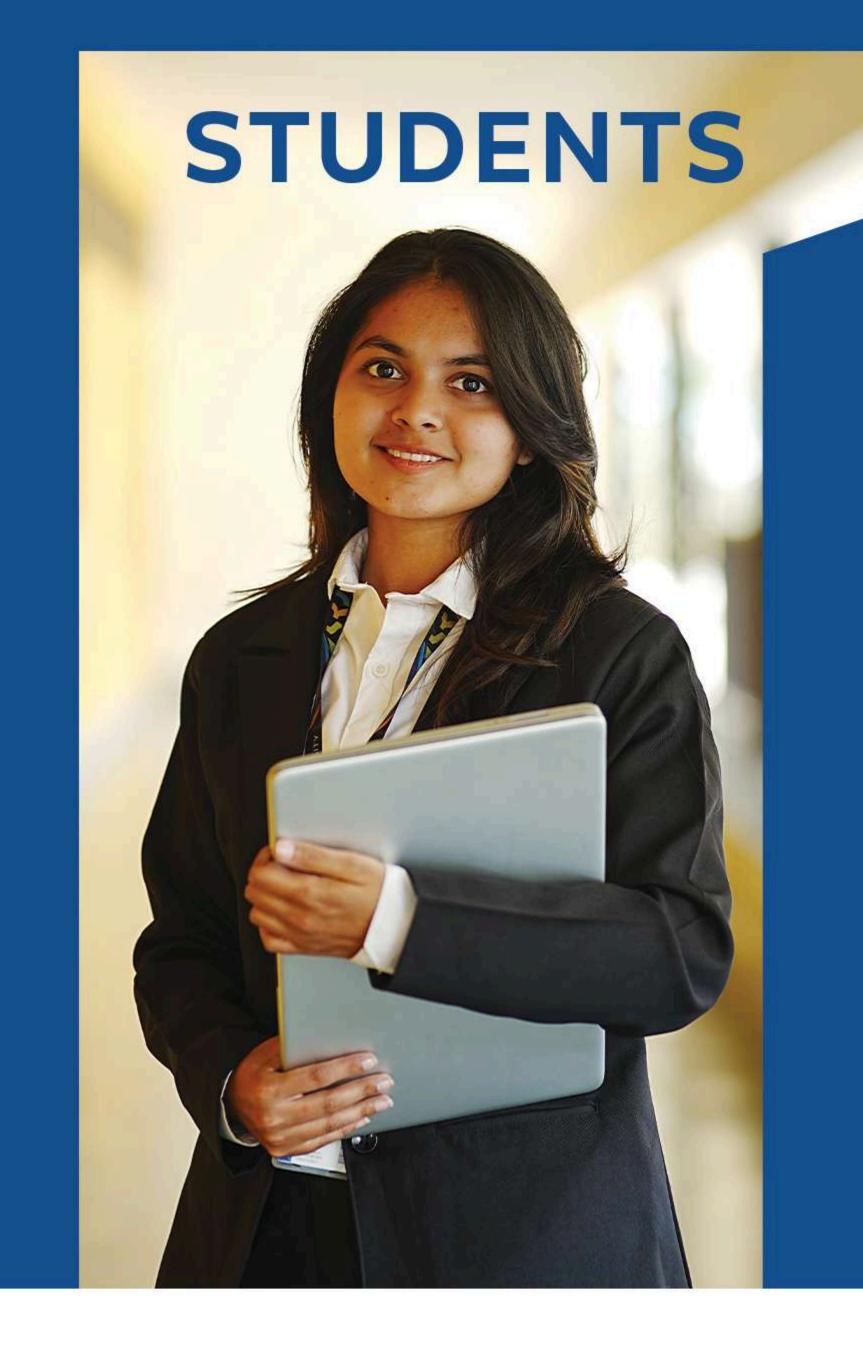




#### SCHOOL OF BUSINESS

The School of Business at SR University has 20 years of legacy in educating, training and placing the studens in world-class organizations. The School of Business at SR University has over 20 distinguished in-house faculty and more adjunct faculty from industry and international academia. The school has established academic relationships with many institutions across the globe for student exchange programs, including Masters, Bachelors, and Ph.D. programs. The thought leaders of the school also regularly engage in consulting and start-up mentoring in world class organizations. School offers BBA, MBA & Ph.D. programs.

The School of Business at SR University is dedicated to research that strives to solve societal problems in General Management, Marketing, Finance, Economics, Logistics, Human Resources, Entrepreneurship, and other areas. Over the years, the school has published more than 500 research articles, published 80 patents and 10 of them got granted.



#### **Programs Offered**

#### **Bachelors**

**Bachelor of Business Administration** 

- Marketing
- Analytics
- Operations
- Finance
- Human Resources

Bachelor Of Business Administration (Logistics)
Bachelor Of Business Administration (Retailing)

#### **Masters**

Master of Business Administration

- Marketing
- Analytics
- Operations
- Finance
- Human Resources

#### **Doctoral**

Ph.D. Management

Ph.D. Entrepreneurship

#### INTERNATIONAL BUSINESS ACCELERATED PROGRAM (IBAP)

BBA + MBA / MS

(FINANCE/BUSINESS ANALYTICS)

3+2

3 years Study at SR University 2 years Study at UMass Lowell, USA



#### M.S in

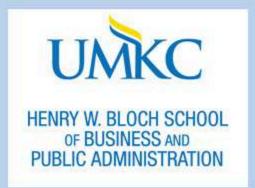
Finance | Public Administration | Professional Master of Business Administration (PMBA)

2.5 + 1.5

Years BBA at SRU

Years M.S/PMBA at UMKC

2.5 years Study at SR University
1.5 years Study at
University of Missouri Kansas City (UMKC)
USA - Business (Management)













### Why to choose SRU for BBA/MBA/Ph.D.

- · Only private university to rank below 100 in Telangana
- Case study / Design / Practice based Experiential Learning
- Industry aligned contemporary curriculum
- Industry colloborative, an Industry-readiness Program
- Whole Semester paid Internships in reputed Industries
- Domain specific training by certified organizations
- Collaboration with International Universities
- Business hackathons & Startup Shows on regular basis
- Student led management club activities through out program
- Student overall grooming through Gamification platform

# **SR Innovation Exchange**

First Private University with **Technology Business Incubator** in Telangana

Startups

57+ Cr Fund Raised by Startups

10+ Cr Fund Disbursed to Startups

#### Faculty from Premier Institutions



Dr. Suman Naredla Professor & Dean, School of Business Ph.D. from Kakatiya University Ph.D. from JNTU, Hyderabad



Dr. M. Rajya Laxmi Associate Professor, Head, School of Business



Dr. Rajan Kumar Assistant Professor, Ph.D. from IIM, Mumbai



Dr. P. Sanjeeva Kumar Assistant Professor, Ph.D. from NIT, Warangal



Dr. Padamata Karthik Assistant Professor, Ph.D. from NIT, Warangal

#### **Events & Activities**













#### Placements

Macha Arun Kumar MBA - BATCH 2025



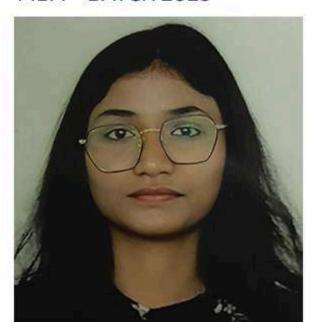
PARLE





Berger

Anjali MBA - BATCH 2025



airtel Panneru Anjani



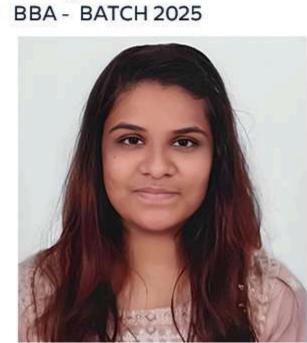
Campalin

Chettaboina Vamshi MBA - BATCH 2025



PARLE

Kavya Rani S



genpact



Sai Teja MBA - BATCH 2025



homefirst **Thota Sathwika** 



Campalin Innovations

Placed at

B. Bhanu Prakash MBA - BATCH 2025



PARLE **Akash Kannuri** 

Placed at



Kamalakar

genpact



homefirst





LEARNING

K. Manashwini BBA- BATCH 2025



accenture Peddi Gayathri



**Genpact** 

Akshitha Madishetti MBA - BATCH 2025



cognizant

K. Yashashwini Sharma BBA - BATCH 2025



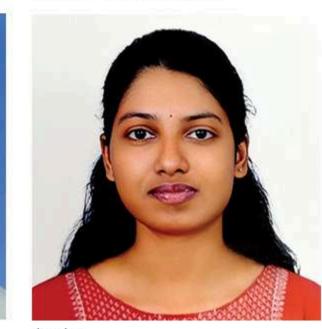
Placed at LEARNING ROUTES

D. Ramya Sree BBA - BATCH 2025



accenture





accenture

Malayala Lasya BBA - BATCH 2025



**Genpact** 

MBA - BATCH 2025

THOTA SRIVARSHA



Placed at Smart ED

T. Srisha Rao BBA - BATCH 2025



**Bodas Vamshi** 

BBA - BATCH 2025

Berger

iSite

Kanakam Rachana

BBA - BATCH 2025

Soumya Reddy

MBA - BATCH 2025

accenture





**ARISTO** 

L. NAMRATHA MBA - BATCH 2025



**Genpact** 





Placed at



STACK EDUTECH



LEE COOP

SHRIRAM

**HIGHEST PACKAGE** 

₹ 14 LPA

**OFFERED BY HCLTech**  **PLACEMENTS** 

**INTERNSHIPS** 

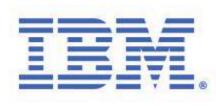
• 10 Students Placed with Packages ₹ 8 LPA

5 LPA Average Package

















**HCLTech** 















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