

MANAGEMENT REDEFINED FOR A WORLD IN MOTION...!

Lead with Purpose... Succeed with SRU



Partnership with

ASTRA SCHOOL OF BUSINESS

The Astra School of Business at SR University has 20 years of legacy in educating, training and placing the students in world-class organizations. It has over 30 distinguished faculty and more adjunct faculty from industry and international experience. The school has established academic relationships with many institutions across the globe for student exchange programs, including Bachelors, Masters, and Ph.D. programs. The thought leaders of the school also regularly engage in consulting and start-up mentoring.

School offers BBA, B.Com, MBA & Ph.D. programs. The School of Business at SR University is dedicated to research that strives to solve societal problems in Management, Marketing, Finance, Economics, Logistics, Human Resources and Entrepreneurship. Over the years, the school has published more than 522 research articles, published 80 patents and 12 of them has been granted.



Programs Offered

Bachelors

Bachelor of Business Administration

- Digital Marketing
- Fintech
- AI & Data science
- Business Analytics
- Human Resources Analytics
- Supply Chain and Logistics Management
- Healthcare Management
- Family Business and Entrepreneurship

Bachelor of Commerce (B.Com)

- Computer Application
- Taxation

Masters

Master of Business Administration

- Digital Marketing
- Fintech
- Business Analytics
- Human Resources Analytics
- Supply Chain and Logistics Management
- Healthcare Management
- Family Business and Entrepreneurship

Doctoral

- Ph.D. Management
- Ph.D. Entrepreneurship

Industry-Oriented
Certifications will
be offered as a
part of the
Curriculum

INTERNATIONAL BUSINESS ACCELERATED PROGRAM (IBAP)

BBA + MBA / MS
(FINANCE/BUSINESS ANALYTICS)

3+2

3 years Study at SR University
2 years Study at UMass Lowell, USA



MS in

Finance | Public Administration |
Professional Master of Business
Administration (PMBA)

2.5 + 1.5

Years BBA at SRU Years M.S/PMBA
at UMKC

2.5 years Study at SR University
1.5 years Study at
University of Missouri Kansas City (UMKC)
USA - Business (Management)



CLUBS:



Why to choose SRU for BBA / B.COM / MBA/Ph.D.

- Only private university to rank below 100 in Telangana
- Case study / Design / Practice based Experiential Learning
- Industry aligned contemporary curriculum
- Industry collaborative, an Industry-readiness Program
- Whole Semester paid Internships in reputed Industries
- Domain specific training by certified organizations
- Collaboration with International Universities
- Business hackathons & Startup Shows on regular basis
- Student led management club activities through out program
- Student overall grooming through Gamification platform



First Private University with
Technology Business Incubator
in Telangana

171
Startups

76 Cr
Fund Raised by Startups

13.57 Cr
Fund Disbursed to Startups

Faculty from Premier Institutions



Dr. Gurunadham Goli
Dean & Associate Professor
School of Business
Ph.D. from Acharya
Nagarjuna University



Dr. M. Rajya Laxmi
Associate Professor, Head,
School of Business
Ph.D. from JNTU, Hyderabad



Dr. K. Aruna
Assistant Professor,
Ph.D. from NIT, Warangal



Dr. Naini Shalini Reddy
Assistant Professor,
Ph.D. from NIT, Warangal



Dr. Dasari Shanti Ratnam
Assistant Professor,
Ph.D. from NIT, Warangal



Dr. Nupur sharma
Assistant Professor,
Ph.D. from IIT Roorkee



Dr. Balakrishna
Assistant Professor,
Ph.D. from NIT, TRICHY



Dr. Salla Nithyanth Kumar
Assistant Professor,
Ph.D. from IIT, Indore



Dr. Jeevan John Varghese
Assistant Professor,
Ph.D. from IIT, Kharagpur



Dr. K. Uttam
Assistant Professor,
Ph.D. from NIT, Warangal

Events & Activities



Placements

Thota Sathwika
MBA - BATCH 2025



Placed at

Chettaboina Vamshi
MBA - BATCH 2025



Placed at

B. Bhanu Prakash
MBA - BATCH 2025



Placed at

Macha Arun Kumar
MBA - BATCH 2025



Placed at

R. Saloni
MBA - BATCH 2025



Placed at

R. Sai Kireethi
BBA - BATCH 2025



Placed at

A. Saichand
MBA - BATCH 2025



Placed at

E. Dhanraj
MBA - BATCH 2026



Placed at

Md. Ashraf
MBA - BATCH 2026



Placed at

B. Sravya
MBA - BATCH 2026



Placed at

K. Pranathi
MBA - BATCH 2026



Placed at

A. Pranay Kumar
MBA - BATCH 2025



Placed at

Boda Vamshi
MBA - BATCH 2025



Placed at

Shaik Shahul
MBA - BATCH 2025



Placed at

Anjali
MBA - BATCH 2025



Placed at

Sai Teja
MBA - BATCH 2025



Placed at

Kamalakar
MBA - BATCH 2025



Placed at

Akshitha Madishetti
MBA - BATCH 2025



Placed at

Malayala Lasya
BBA - BATCH 2025



Placed at

L. NAMRATHA
MBA - BATCH 2025



Placed at

Soumya Reddy
MBA - BATCH 2025



Placed at

O. Sathivik
BBA - BATCH 2025



Internship at

K. Sai Manohar
BBA - BATCH 2025



Internship at

P. Sathwika
BBA - BATCH 2025



Internship at

M. Kalyani
MBA - BATCH 2025



Internship at

A. Mounika
MBA - BATCH 2025



Internship at

M. Kalyan
MBA - BATCH 2025



Internship at

V. Sumanth Reddy
MBA - BATCH 2025



Internship at

HIGHEST PACKAGE
₹ 14 LPA

OFFERED BY
HCLTech

350+
PLACEMENTS

150+
INTERNSHIPS

• 10 Students Placed with Packages ₹ 8 LPA

• 5 LPA Average Package

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genpact

IBM

Nestle

airtel

BAJAJ

HCLTech

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ARISTO PHARMACEUTICALS PVT. LTD.

SRU

SR UNIVERSITY

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