





# MANAGEMENT REDEFINED FOR A WORLD IN MOTION...!

Lead with Purpose... Succeed with SRU



#### Partnership with







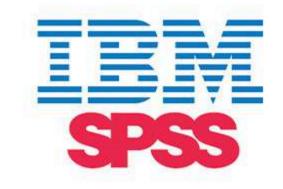


















# **ASTRA SCHOOL OF BUSINESS**

The Astra School of Business at SR University has 20 years of legacy in educating, training and placing the studens in world-class organizations. It has over 30 distinguished faculty and more adjunct faculty from industry and international experience. The school has established academic relationships with many institutions across the globe for student exchange programs, including Bachelors, Masters, and Ph.D. programs. The thought leaders of the school also regularly engage in consulting and start-up mentoring.

School offers BBA, B.Com, MBA & Ph.D. programs. The School of Business at SR University is dedicated to research that strives to solve societal problems in Management, Marketing, Finance, Economics, Logistics, Human Resources and Entrepreneurship Over the years, the school has published more than 522 research articles, published 80 patents and 12 of them has Been granted.

#### **Programs Offered**

#### **Bachelors**

Bachelor of Business Administration

- Digital Marketing
- Fintech
- AI & Data science
- Business Analytics
- Human Resources Analytics
- Supply Chain and Logistics Management
- Healthcare Management
- Family Business and Entrepreneurship

Bachelor of Commerce (B.Com)

- Computer Application
- Taxation

#### Masters

Master of Business Administration

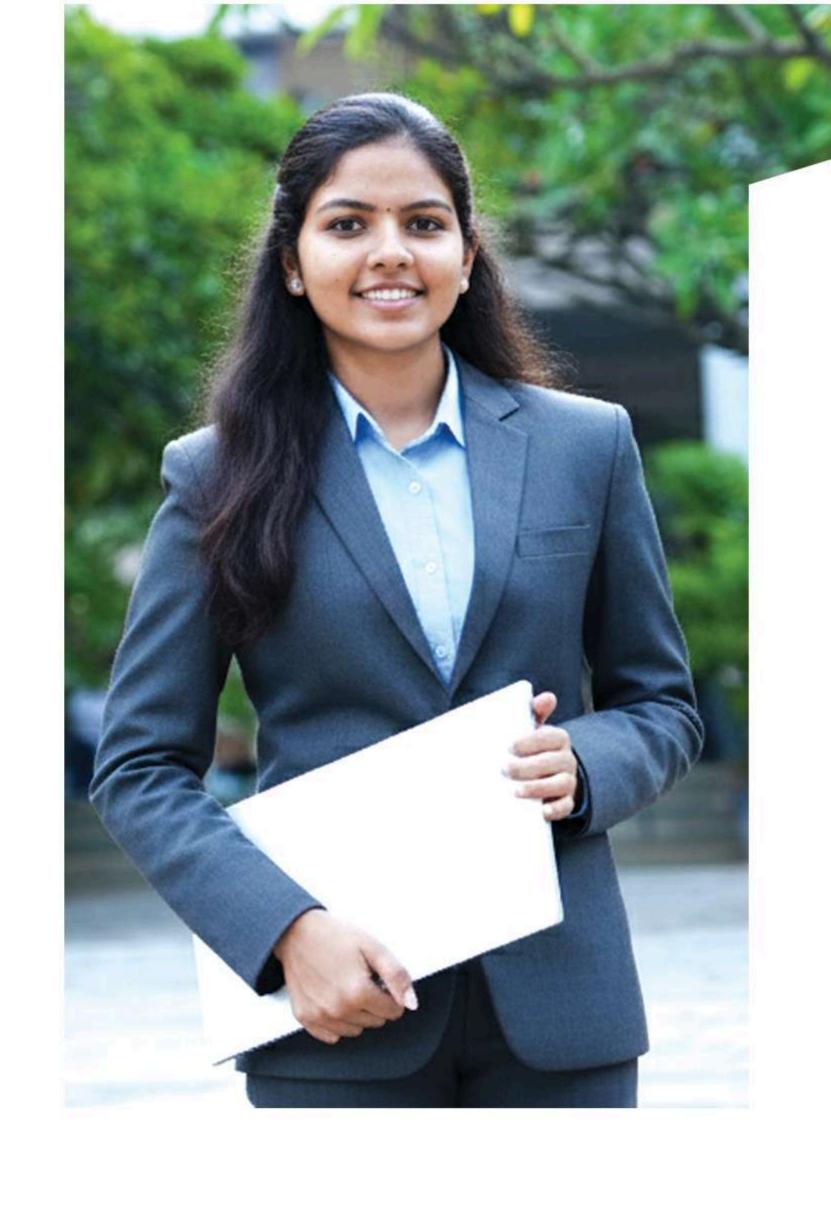
- Digital Marketing
- Fintech
- Business Analytics
- Human Resources Analytics
- Supply Chain and Logistics Management
- Healthcare Management
- Family Business and Entrepreneurship

#### **Doctoral**

Ph.D. Management

Ph.D. Entrepreneurship

Industry-Oriented Certifications will be offered as a part of the Curriculum



### INTERNATIONAL BUSINESS ACCELERATED PROGRAM (IBAP)

BBA + MBA / MS
(FINANCE/BUSINESS ANALYTICS)

3+2

3 years Study at SR University 2 years Study at UMass Lowell, USA



#### MS in

Finance | Public Administration | Professional Master of Business Administration (PMBA)

2.5 + 1.5

Years BBA at SRU

Years M.S/PMBA at UMKC

2.5 years Study at SR University1.5 years Study atUniversity of Missouri Kansas City (UMKC)USA - Business (Management)













# Why to choose SRU for BBA / B.COM / MBA/Ph.D.

- · Only private university to rank below 100 in Telangana
- Case study / Design / Practice based Experiential Learning
- Industry aligned contemporary curriculum
- Industry colloborative, an Industry-readiness Program
- Whole Semester paid Internships in reputed Industries
- Domain specific training by certified organizations
- Collaboration with International Universities
- Business hackathons & Startup Shows on regular basis
- Student led management club activities through out program
- Student overall grooming through Gamification platform



First Private University with Technology Business Incubator in Telangana

> 171 Startups

76 Cr Fund Raised by Startups

5.5/Cr Fund Disbursed to Startups

# Faculty from Premier Institutions



Dr. Gurunadham Goli Dean & Associate Professor School of Business Ph.D. from Acharya Nagarjuna University



Dr. M. Rajya Laxmi Associate Professor, Head, School of Business Ph.D. from JNTU, Hyderabad



**Dr. K. Aruna**Assistant Professor,
Ph.D. from **NIT, Warangal** 



**Dr Naini Shalini Reddy**Assistant Professor,
Ph.D. from **NIT, Warangal** 



Dr. Dasari Shanti Ratnam Assistant Professor, Ph.D. from NIT, Warangal



**Dr. Nupur sharma**Assistant Professor,
Ph.D. from **IIT Roorkee** 



**Dr. Balakrishna**Assistant Professor,
Ph.D. from NIT, TRICHY



**Dr. Salla Nithyanth Kumar** Assistant Professor, Ph.D. from **IIT, Indore** 



Dr. Jeevan John Varghese Assistant Professor, Ph.D. from IIT, Kharagpur



**Dr K. Uttam**Assistant Professor,
Ph.D. from **NIT, Warangal** 

## **Events & Activities**















# Placements

**Thota Sathwika** MBA - BATCH 2025



Placed at Campalin







homefirst





airtel O. Sathivik



Internship at ReAnIn Research Analysis Insights





PARLE

Placed at





homefirst

Sai Teja MBA - BATCH 2025



CONSULTANCY SERVICES





ReAnIn Research | Analysis | Insights

Internship at

B. Bhanu Prakash MBA - BATCH 2025



PARLE

B. Sravya



homefirst

Kamalakar MBA - BATCH 2025



CONSULTANCY SERVICES





ReAnIn Research Analysis Insights

Macha Arun Kumar MBA - BATCH 2025



PARLE

K. Pranathi



homefirst

Akshitha Madishetti MBA - BATCH 2025



Placed at cognizant

M. Kalyani



Internship at ReanIn Research Analysis Insights



R. Saloni

MBA - BATCH 2025

A. Pranay Kumar MBA - BATCH 2025



Berger

Malayala Lasya BBA - BATCH 2025



**G** genpact





Internship at ReAnIn
Research | Analysis | Insights





Edu-versity





Berger

L. NAMRATHA MBA - BATCH 2025



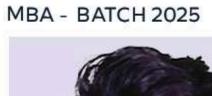
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M. Kalyan MBA - BATCH 2025



ReAnIn Research Analysis Insights



A. Saichand



homefirst

Shaik Shahul MBA - BATCH 2025



Berger

Soumya Reddy MBA - BATCH 2025



iSite Technologies

V. Sumanth Reddy MBA - BATCH 2025



Internship at



ReAnIn Research Analysis Insights

**HIGHEST PACKAGE** ₹ 14 LPA

**OFFERED BY HCLTech**  **PLACEMENTS** 

**INTERNSHIPS** 

• 10 Students Placed with Packages ₹ 8 LPA

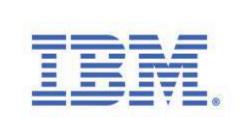
Internship at

5 LPA Average Package































**SR UNIVERSITY** 

Ananthasagar, Hasanparthy Warangal 506371, Telangana, India

Contact for more info +918331004040 / 3030



