Department of Business Management

Meeting of Board of Studies

Venue: Conference Hall (Block I)   **Date:** 04/06/2022

                                          Time: 10.30 AM

MINUTES OF THE MEETING

BoS-2022-1-1:   *To confirm the minutes of the 2nd Meeting of the Board of Studies held on 23.07.2021*

Notes: The minutes of the 2nd Meeting of Board of Studies held on 23rd July 2021 is enclosed as Annexure-I

Resolution: The members of the Board of Studies (BoS) confirmed the minutes of 2nd meeting of BoS held on 23rd July 2021.

Bos-2022-1-2:   *To discuss the feedback analysis of the stakeholders and the action taken, recommended by the DAC.*

Notes: The feedback analysis of the stakeholders and the recommendations of the DAC have been discussed by the members.

The resolutions taken in the DAC meeting based on the feedback of stakeholders are as follows:

1. **Entrepreneurship Courses**: Alumni suggested introducing more entrepreneurship courses to foster a startup culture among students. This aims to encourage innovation and business creation, providing students with the knowledge and tools necessary to pursue entrepreneurial ventures. They even stressed to offer Entrepreneurship as a minor course to Engineering students.

2. **Programming and AI for Business Analytics**: Employers recommended increasing the focus on programming courses for business analytics students. They emphasized the need for awareness of emerging technologies, particularly the influence of AI, and suggested incorporating courses that enhance creativity and AI-driven product development skills.

3. **Employability and Pre-placement Training**: Parents advised introducing employability courses to better prepare students for the job market. They emphasized the importance of pre-placement training and experiential learning to equip students with practical skills that align with industry demands. Courses as Management Consulting and Digital Marketing can be helpful for the placement.

4. **Management Courses for B.Tech Students**: Faculty suggested introducing more management courses for B.Tech students across all specializations. This recommendation aims to provide engineering students with essential management skills, such as leadership, project management, Organisation Behavior, Finance for Engineers and business acumen, to complement their technical expertise and enhance their career prospects in multidisciplinary roles.

The feedback analysis of the stakeholders and the recommendations of the DAC are enclosed as Annexure II.

Based on the recommendation of the stakeholders, the following new courses have been added to the curriculum w.e.f the academic year 2022-23 and are presented to the BoS for approval. The list of new courses proposed is enclosed as Annexure III.

Resolution:	The BoS members discussed the recommendations of the stakeholders and approved the new courses to be added to the curriculum w.e.f 2022-23 as recommended by the DAC.
BoS-2022-1-3:	To approve the course structure & syllabi for BBA R20 semesters V and VI.
Notes:	The course structure & syllabi for BBA R20 semesters V and VI has been presented to the BoS for approval.
Resolution:	The BoS resolved to approve the course structures and syllabus for the BBA V and VI semesters
BOS-2022-1-4 :	To approve B.Tech Minor Degree
Notes:	A Minor Degree in Entrepreneurship is proposed to be offered to all B.Tech Students. This Minor Degree in Entrepreneurship will enhance the skills of students and also add an advantage in the job market.
Resolution:	The members of the board approved the same.

BOS-2022-1-5: To seek suggestions for improvement of the program, curriculum and syllabus offered by the School of Business Management

Discussion:
- Dr. Shakeel Ahmed, Joint Secretary, University Grants Commission, New Delhi suggested
- Faculty should visit various good institutions to create awareness and learn pedagogy.
- Course content should be discussed with prospective students and passed out students to include topics that are most relevant.
- The experts suggested that the topic to be discussed in the class should be given to the students at least 2 days in advance for the students to come prepared for discussion in the class.

- It was also suggested that the department should slowly move towards student centric flipped class room methodologies so that students play the major role in the learning process.
- It was emphasized that the execution of the curriculum is more important.

The chairman BoS thank the experts for their valuable suggestions.

Chairman,
Board of Studies

List of New Courses

S.No.	Course Code	Course	L	T	P	C
1	22OE156	Financial Accounting and Management	3	0	0	3
2	22OE157	Organizational Behavior	3	0	0	3
3	22OE158	Marketing Strategies and Planning	3	0	0	3
4	22OE159	Micro and Macro Economics	3	0	0	3
5	22OE160	Management Consulting	3	0	0	3
6	22OE161	Lean Management	3	0	0	3
7	22OE162	Social Media Marketing	3	0	0	3
8	22OE163	Startup Lunch	3	0	0	3
9	22OE164	Startup Internship	3	0	0	3
10	22OE165	Entrepreneurial Marketing	3	0	0	3
11	22OE166	Entrepreneurial Finance	3	0	0	3
12	22OE167	Understanding Incubation and Entrepreneurship	3	0	0	3
13	22OE169	Opportunity Mapping and Value Proposition	3	0	0	3
14	22OE170	Business Modeling	3	0	0	3
15	22OE171	Power BI – Business Intelligence for Beginners to Advance	3	0	0	3

CHAIRMAN
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