

# Strategic Trade and Finance – India's Role in the Global Economy

Sponsored by



**December 20<sup>th</sup>, 2024**

**VENUE: SRiX AUDITORIUM,  
SR UNIVERSITY, WARANGAL**

## About the Program:

The National Seminar on Strategic Trade and Finance: India's Role in the Global Economy, sponsored by the Indian Council of Social Science Research (ICSSR) - Southern Regional Centre, aims to explore India's evolving position in the dynamic landscape of global trade and finance.

The program will bring together researchers, policymakers, and industry professionals to:

- Discuss strategic trade policies shaping India's global economic interactions.
- Analyze financial trends impacting India's competitiveness in global markets.
- Highlight sustainable approaches to trade and financial practices.

The seminar will also emphasize the importance of regional and national strategies to enhance India's economic footprint while addressing challenges posed by globalization, innovation, and sustainability.

## Expected Outcomes:

- Actionable insights for enhancing India's trade and financial strategies.
- Collaborative opportunities for future research and policy formulation.

## Accreditations & Recognitions



# WHY SRU

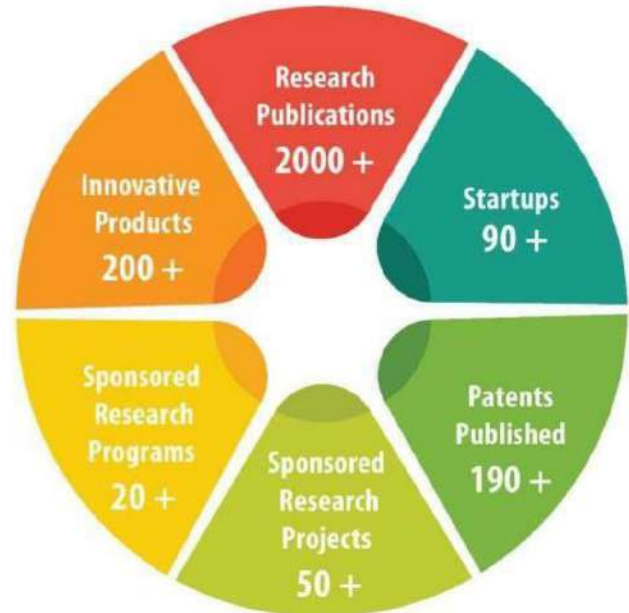
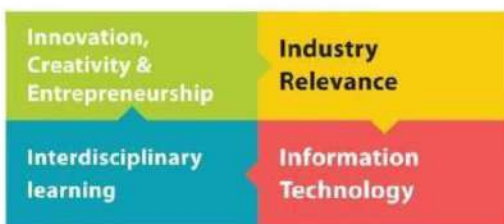
outstanding contribution from faculty and students include patents, research publications, sponsored projects and research programs

## Vision

To accelerate the pace of transformation and advancement of the regional innovation ecosystem through academic excellence, industry relevance, and social responsibility.

## Innovative Experiences for Next Generation Change makers

SR University has been built on the strong foundation set by SR Engineering College over the past 22 years. The college has provided innovative entrepreneurial learning ecosystem in Telangana, facilitating students to think out of the box and come up with creative solutions to modern day challenges. The core values that are common to each program offered at our University are as follows:



5Decades of Educational Leadership  
Governs 185 Educational Institutions in South India with 1 Lac students and 5 Lac Alumni.

Founded in 1974, SR Educational Academy is close to a half-a-century of experience in the field of Education

The Academy established Sri Rajeshwara Educational Society in 1991.



## Centers of Excellence



- Center for Experiential Learning
- Technical Centers
- Innovation, Creativity & Entrepreneurship
- Research & Development



- Center for Materials & Manufacturing
- Center for AI & Deep Learning
- Center for Embedded & IoT Systems
- Center for Construction Materials and Me
- Center for Emerging Energy Technolog
- Center for Creative Cognition
- Nest for Entrepreneurship in Science & T
- Collaboratory for Social Innovation
- Center for Design
- R & D Cel
- Industry- Institute Partnership Cell

## ■ ICSSR – SRC at a Glance

The major role of the Southern Regional Centre is to act as an agent of the ICSSR within the southern region; to act as the representative of the social scientists of the region and to bring their ideas and problems to the ICSSR, New Delhi; to provide a platform for the social scientists of the southern region; to come together for the promotion of social science research and to serve as the link between the social scientists of the southern region, national and international community of social scientists. The jurisdiction of the Southern Regional Centre extends to the states of Andhra Pradesh, Karnataka, Kerala, Tamil Nadu, Telangana and the Union Territories of Lakshadweep and Puducherry.

### **The major role of the Southern Regional Centre is:-**

- To act as a representative of the Indian Council of Social Science Research, New Delhi for the promotion of Social Science research and information centre for disseminating and implementing the programmes and the activities of the ICSSR to the social scientists in the region.
- To serve the requirements of the social science community of the region covering the states of Andhra Pradesh, Karnataka, Kerala, Tamil Nadu, Telangana and the Union Territories of Lakshadweep & Puducherry.
- To award Short Duration Projects within the Southern Region.
- To develop documentation & bibliographical services in some of the South Indian Languages.
- To organize or to assist in organizing seminars/workshops/conferences in the region by Institutes, Universities and Colleges etc., and to arrange lectures by distinguished scholars.



**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH**  
**SOUTHERN REGIONAL CENTRE**  
MINISTRY OF EDUCATION, GOVERNMENT OF INDIA

## ■ About School of Business @ SR University

The School of Business at SR University was established in 2006, starting with the Masters in Business Administration program. Over the past 18 years, the School has added several more programs, including Bachelors in Business Administration, Integrated Master of Business Administration, and Ph.D. programs. Currently, the School has over 600 students on campus.

The School of Business at SR University has over 20 distinguished in-house faculty and adjunct faculty from industry and international academia. The School has established academic relationships with many institutions across the globe for student exchange programs, including Masters, Bachelors, and Ph.D. programs.

Over the years, the School has published more than 500 research articles, filed over 80 patents (12 of which have been granted), received 6 research grants from premier Government agencies, and conducted 9 international seminars, workshops, and training programs.

The School of Business is also known for its annual programs, such as Make n Market, Idea Premiere League, and Vyuha, as well as its SR Innovation Exchange incubator, one of the largest on an academic campus. The thought leaders of the School also regularly engage in consulting and start-up mentoring.

## ■ Patrons



**Sri. A. Varada Reddy**  
Chancellor, SR University



**Prof. Deepak Garg**  
Vice Chancellor, SR University

## Advisory Committee

### **Dr. S. Pavan Kumar**

Professor  
School of Management  
NIT, Surathakal

### **Mr. Ramachander Maddela**

Chief Human Resources Officer,  
Aspentek Infomatics Pvt. Ltd.

### **Mr. Chandra Malladi**

Vice-President,  
TCS.

### **Dr. N. Suman Naredla**

Professor and Dean,  
School of Business

### **Dr. D. Ramesh Babu**

Professor of Practice & Assoc Dean,  
School of Business

### **Dr. D. Srinivas**

Associate Professor & Assoc Head,  
School of Business,

## Seminar Organising Committee

### **Seminar Director**

#### **Dr. M. Rajya laxmi**

Associate Professor and Head,  
School of Business

### **Co-Director**

#### **Dr. Kafila**

Associate Professor,  
School of Business

### **Conference Secretary**

#### **Dr. G. Gurunadam**

Associate Professor,  
School of Business

## Organising Committee

**Dr. M. Geetha**  
**Dr. Richa Dixit**

**Dr. Venkata Purna Kumari**  
**Mr. M. Shravan**

**Dr. R. Ramesh**  
**Mr. S. Parminder Singh**

## ■ Objectives of the Conference

- ▲ Demonstrate the application of sustainable practices in trade and financial strategies through case studies
- ▲ Examine the impact of technological advancements and policy frameworks on India's global trade performance.
- ▲ Assess India's trade policies and financial strategies to determine their effectiveness in addressing global economic challenges.
- ▲ Propose innovative solutions and strategies for strengthening India's position in global trade and finance.

## Sub Themes

- Evolution and Impact of India's Trade Policies
- Financial Systems and Global Integration
- Role of the Indian Diaspora in Global Trade and Finance
- Technological Advancements in Trade and Finance
- Sectoral Analysis and Global Trade Dynamics
- Economic Reforms and Policy Initiatives

## Who can participate

- Academicians
- Research Scholars
- Students

## ■ Guidelines For Manuscript Preparation And Submission

- Papers/Case Study must be based on themes and sub-themes of the conference.
- Submission of paper should be in word document and pdf only.
- Word Limit: Total word limit for each paper should be between 4000-6000 words.
- First Page: Title, Author (s), Name(s) and Affiliation (s) with contact number and email id.
- Second Page: Title, Abstract (200 words approx), Keywords (5) followed by main text.

**Full-length papers should be sent to mail Id: [stfseminar@gmail.com](mailto:stfseminar@gmail.com)**

### All Submission Should Strictly Follow The Given Formatting Style

- Heading: Times New Roman 14 point
- Text font: Times New Roman 12 point
- Margin: 1 inch all sides
- Spacing: 1.5 lines, Single column
- References: APA Style 7th edition

## ■ Registration Process

- Last date of registration : 19<sup>th</sup> December 2024
- Registration fee is non refundable (including 18% GST) and includes admission to all plenary sessions, paper presentation tracks and e-copy of certificate and conference proceedings.
- Registration will be confirmed only after acceptance of paper and the payment of registration fee.
- In a joint submission, author and co-author(s) should be registered for the conference individually.

## ■ Publication Opportunity:

All accepted papers will be published in Conference proceedings.

## Registration Fee Particular:



## Important Dates:

**December 15<sup>th</sup>** : Full Paper Submission

**December 17<sup>th</sup>** : Paper Acceptance Intimation

**December 19<sup>th</sup>** : Last date for the payment of Fee

**December 20<sup>th</sup>**: Seminar Date

## Note

Registration fee is non refundable (Including 18% GST) and includes admission to all plenary sessions, paper presentation tracks and e-copy of certificate.

## CONTACT DETAILS

**Dr. M. Rajya Laxmi**  
Seminar Director  
9493514127  
rajyalaxmi.m@sru.edu.in

## Account Details For Registration:

Account Name: **SR UNIVERSITY**  
Account Number: **120027153107**  
IFSC Code: : **CNRB0002450**  
MICR Code: **506015003**

**Address:** Balasamudram Branch,  
Hanumakonda.



## Registration Link with QR Code

<https://forms.gle/KG9wWfWqJCkE13FV9>



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